

PERSONAL INFO

 Kenny G Eyre



 02/26/1988

 Vancouver, Washington

 kgeyre@gmail.com

 971-336-2684


EDUCATION

Associates	 Western Wyoming Community College 2011
	 A.A. Graphic Design
Bachelors	 Utah State University 2013
	 B.S. Interdisciplinary Studies of Marketing & Psychology



See my work by scanning this QR or visiting <https://keneyre.net>

SPECIALIZED SKILLS

 DESIGN

Adobe Illustrator


Adobe Photoshop

Adobe InDesign

Adobe Firefly

Stable Diffusion

Figma

 MARKETING & SOCIAL MEDIA


Facebook

Instagram

TikTok

Google ADs

META ADs

 FRONT END DEVELOPMENT


HTML

CSS

Wordpress (CMS)

Javascript

C# / React

 OTHER TECH

MS Powerpoint

MS Word

MS Excel

Windows

Mac

Teams / Zoom / Meet

ChatGTP

Google Gemini

Google Analytics

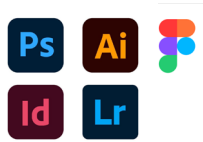
Adobe Premiere

INDUSTRY KNOWLEDGE

- Books
 - Illustrations
 - Brochures
 - Signs & Banners
 - Brand Identity & Logos
- Paid Media
 - Web Content Management
 - Project Management
 - Social Media Management
 - Product Photography
- UI / UX Design
 - Email & Web Design
 - Responsive Design
 - SEO / Keyword Optimization
 - A/B Testing, CPC, CPL, ROAS+

Freelance Work

2025 | www.keneyre.net



Graphic Design

for Print, Web & Digital marketing

End-to-end branding, design, and marketing for both service based and eCommerce client projects across various industries. Built and optimized CMS-driven websites, developed AD and social campaigns, created packaging and branded content, and drove measurable growth through data-backed creative execution.

- Developed brand identities, product packaging, photography, infographics, advertising and promotional graphics for DTC and B2B clients
- Designed and manage websites (Shopify, WordPress) with SEO, UX, and performance optimization and manage Digital ad campaigns (Meta, Google) that increased traffic and conversions
- Create digital assets for social media, email campaigns, and product pages

Intel (Securitas Contract)

2019-2025 | Hillsboro, OR



Graphic Design, SCC Op.

for Intel's Internal Security & Emergency Operations & Procedures

Led the creation of high-security internal design assets for Intel's Security Control Center operations. Developed emergency procedure documentation, visual response matrices, internal branding systems, and site-wide employee signage under NDA. Ensured critical clarity and usability in high-pressure environments through close collaboration with security leadership, operations managers, and compliance stakeholders. Supported SCC response during critical incidents.

John Kim Consulting / IEX

2014 - 2016 | Remote



Graphic Design

for Print, Web & Digital Marketing

Developed full brand identity system including logo, typography, and visual standards. Designed print and digital materials, built and maintained WordPress website, and handled ongoing content updates with custom HTML/CSS.

- Built and customized responsive WordPress website using HTML/CSS
- Designed brochures, infographics, and presentation decks aligned with brand guidelines

The Shingo Institute

2011 - 2013 | Logan, UT



Graphic Design

for Print & Digital Marketing

Developed full visual identity for 25th Annual Conference, creating consistent branding across print, digital, signage, and publications. Collaborated with marketing and events teams to deliver cohesive campaigns for programs and public outreach.

- Created complete visual identity for major international conference and related events
- Designed print collateral including book layouts, business cards, signage, and branded materials